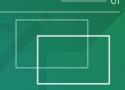
# R Avira



# **MULTI-PLATFORM VPN**

WHITE LABEL AVIRA VPN CLIENT AND BACKEND INFRASTRUCTURE

# Avira's Multi-platform VPN provides software vendors with a market-leading VPN solution for the consumer market from one of the most trusted security vendors in the industry.

Use Avira's Multi-platform VPN to build your own branded VPN solution for the home-user market. It is simple to integrate, and enables you to leverage the technology and experience of Avira. Our Multi-platform VPN enables your customers to be unblocked, untraceable, and uncensored.

With Avira's Multi-platform VPN, you can create your own VPN solution, develop a new service for an existing consumer-base, add value to existing customer relationships, and acquire new users for your existing business.

You can choose from different integration options that range from using Avira's own VPN backend infrastructure with your existing client, through to a complete white-label solution.

Building a VPN solution from scratch and developing a new market can be challenging, time-consuming and expensive. White-labeling saves on development and maintenance costs, and reduces time-to-market.

# With Avira Multi-platform VPN you benefit from: Trust

Avira is Europe's leading provider of security solutions for the home and OEM market. We are trusted by some of the world's leading security companies. You can trust us with your VPN solution.

## Partnership

Our OEM team are experts at helping our customers integrate our technology. Our support organization is there, 24X7.

## Transparency and privacy

Headquartered in Germany, we comply with the strictest privacy laws in the world. We are transparent about what we can track, and offer simple opt-outs.

## Flexibility

Our solution is as flexible as you need it to be: from an API backend integration delivering infrastructure, to a complete white label solution.

# IMPLEMENTATION MODEL

Option 1: Backend API solution Backend infrastructure only using API

Option 2: Simple Whitelabel Backend infrastructure only using API, and client Specific UI with branding logo, colors etc

Option 3: Extended Whitelabel Backend infrastructure, and client Specific UI with User License Management

Option 4: Affiliate Partnership Avira backend infrastructure, client with Avira branding, and Avira User License Management. Partner promotes Avira VPN and receives revenue share

Backend	Partner provides client software, User License			
Infrastructure	Management, Billing System and Website/Store			
Backend Infrastructure	Client software	Partner provides User License Management, Billing System and Website/Store		
Backend	Client software	User License	Partner provides existing Billing	
Infrastructure		Management	System and Website/Store	
Backend Infrastructure	Client software	User License Management	Webstore and billing system	Avira Website

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#### **Key Features:**

- Cross-platform and easy-to-use solution for Windows, Mac OS, iOS and Android.
- White-lable product with client specific user interface, logo, color etc.
- VPN backend infrastructure available without client
- Customized to client-specific-needs
- Simple to implement with guidance from experienced engineers
- Flexible deployment /licensing option
- Multi-language support
- Global server network: 40+ server locations across 30+ countries\*

#### Your customer will benefit from:

#### Secure connectivity

Encrypt and secure public WiFi connections, prevent unauthorized connections to a client.

#### Security without compromise

Secure browsing and streaming experience on any device, anywhere, anytime, without compromising performance or privacy.

#### Absolute privacy

Secure and anonymous connections with complete privacy: a 100% no logs policy.

#### Smart connections

Automatically optimizes the connection, selecting the closest and fastest VPN server.

#### Stealth and invisibility

Access geo-fenced content and avoid ISP content throttling.

#### **SPECIFICATIONS**

#### **Client platforms:**

Windows (desktop and Store version)Mac (desktop and Store version)Android iOS

Google Chrome Extension

Protocols: OpenVPN

IPSec

Encryption: AES 256

#### **Operating systems:**

Windows 7 and later Android 4.1 and later smartphones and tablets only Mac OSX 10.11 (El Capitan) or later iOS 8 and later

#### **Client languages:**

English German French Italian Spanish

Portuguese Dutch Turkish Chinese Simplified Chinese Traditional Japanese Indonesian Russian Polish

Server locations: 30+ countries / 40+ locations\* (\*visit oem.avira.com for updated numbers)

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