Find offers in Partnerize

1. Click on 'Content' in the navigation

2. You will see a table with an overview of all Avira creatives/offers. Depending on what you want to use for advertising, **click either the number in the column 'Image' (for banner ads) or 'Text' (text links).**

3. Klick auf „Text“:
   - After clicking, you will see a table with all tracking links below.
   - Click on one of the column names to start a search in this particular column. Start a search in the column ‘Description’ and search for ‘EN – Prime B2B Partner’.
   - Now copy the link from the column ‘Tracking Link’. If you want to earn a commission, you or your customer must buy a product from this link.

   - If you want to find more exclusive B2B partner links, just search for ‘B2B Partner’ in the column ‘Description’.
4. Click on 'Image':
   
   • After clicking, you will see a list with all Avira banners.
   • In order to find exclusive B2B partner banners, click on the orange button 'Filter view by tags' and filter for the tag 'B2B Partner'
   • Now click on one of the banners and either copy the ‘Default Creative Code’ of the ‘HTML Tracking Code’. Then implement that link into your website or send it directly via email to your customers.

5. **From this point, you don't need to do anything else.** Your customers now have the opportunity to purchase Avira products through your website. With the tracking parameters in the URL, your commission will be credited for each purchase and paid to you monthly via Partnerize.