

## Welcome to the Avira Affiliate Program

Avira partners with the affiliate network, Partnerize, which allows businesses to offer Avira products to their customers. Any type of business (“affiliate”) can register for Partnerize and market Avira products.

The simple integration of links and banners to any website or email makes selling Avira products easy. These links and banners are equipped with a tracking system, so that in the event of a potential purchase, the affiliate who advertised the product receives a determined commission.

Partnerize helps to ensure tracking and payment, so that very little effort is required from the affiliate and Avira.

### FAQ

#### 1. How does the sign-up process look like?

We use the affiliate network Partnerize for Avira’s affiliate marketing efforts. To get started, here’s a guide on how to register in Partnerize: [Sign-Up Guide](#)

#### 2. What’s the value for me as an affiliate?

Affiliates get the opportunity not only to offer great Avira deals to their customers, but also receive a high commission of 50% for every purchase.

The Avira deals with special discounts and promotions will be exclusively accessible for Avira affiliates.

The setup is quick, easy, and free. Just one round of approval after sign-up. That’s it.

#### 3. What products can I offer?

The focus is mainly on Avira Prime and Avira Antivirus Pro, but other Avira products are also available.

#### 4. Where can I find the offers in Partnerize?

To find special Avira offers in Partnerize, have a look at this guide: [Offer Guide](#)

#### 5. What is the commission I will receive?

We give all Avira Channel Partners a 50% commission on every Avira product sold.

#### 6. How does invoicing / payment work?

The payment is handled through Partnerize. After you add your payment details (bank account), Partnerize will pay you the commission every month.

7. **How does the tracking work?**

All affiliates receive special tracking links for their offers. You can embed this tracking link on any medium of your choice – behind a banner or a simple text, on your website or in an email.

The tracking link will redirect to an affiliate landing page where your customers can buy the Avira products.

The [Offer Guide](#) gives you a description on how to find offers and their respective tracking links.

8. **What about renewal business?**

Renewal business is not covered. If you want to earn a commission from returning customers with an expired license, they will have to buy a new license from an affiliate landing page.

9. **Whom can I contact in case of questions/issues?**

If you have questions regarding Partnerize or your payments, please contact Partnerize Support: [support@partnerize.com](mailto:support@partnerize.com)

If your question is related to any Avira offer or product, please send an email to Avira Support: [business-support@avira.com](mailto:business-support@avira.com)